

Information item

1 Introduction

- 1.1 Last calendar year a number of planning decisions have resulted in planning appeals which have since been determined and decisions are available under the relevant application numbers. These appeals relate to the following planning applications:

0258/2021 freestanding 48-sheet sized digital LED advertising unit mounted on a single column - grass verge on Anker Drive

0277/2021 freestanding 48-sheet sized digital LED advertising unit mounted on a single column - junction of Anker Drive and Peelers Way

0138/2021 rear extension over existing ground floor, change of use to Sui Generis, House of Multiple Occupancy - 235 Glascote Road

The planning Inspectorate has now determined these details and this report identifies the decisions and the key issues that arise from them.

2 Appeals

0258/2021

- 2.1 The application Ref 0258/2021, dated 20 May 2021, was refused by notice dated 15 July 2021. The application was for advertisement consent for a freestanding 48-sheet sized digital LED advertising unit mounted on a single column. The application site was adjacent the football clubs car park next to the grass verge on Anker Drive about 60m down from the roundabout and facing the southbound traffic.

- 2.2 An appeal was submitted to the Planning Inspectorate reference APP/Z3445/Z/21/3279234 and was considered by an inspector appointed by the Secretary of State. An appeal decision dated 7 December 2021 was received by the Council confirming that the appeal had been **dismissed**.

- 2.3 The reasons given that the proposal would not harmonise with the existing low-key advertising and would appear as an incongruous and dominating addition in its setting and that the proposed advertisement would have a harmful effect on the amenity of the area. (This is the second application of this type to be refused, the only difference being that the previous scheme involved a north facing rather than south facing sign. The previous scheme, in 2020, was also refused at appeal.)

0277/2021

- 2.4 The application Ref 0277/2021, dated 21 May 2021, was refused by notice dated 15 July 2021. The application was for advertisement consent for a freestanding 48-sheet sized digital LED advertising unit mounted on a single column. The application site was located in the football club carpark adjacent the roundabout at the junction of Anker Drive and Peelers Way.

- 2.5 An appeal was submitted to the Planning Inspectorate reference APP/Z3445/Z/21/3279237 and was considered by an inspector appointed by the Secretary of State. An appeal decision dated 7 December 2021 was received by the Council confirming that the appeal had been **dismissed**.

- 2.6 The reasons given that the expansive, discordant unit would unharmoniously contrast with the existing low-key form of advertising and therefore the proposed advertisement would have a harmful effect on the amenity of the area, and the character of the area would suffer as a result.

0138/2021

- 2.7 The application Ref 0138/2021, dated 4 March 2021, was refused by notice dated 14 April 2021. The application was for rear extension over existing ground floor, change of use to Sui Generis, House of Multiple Occupancy. The application site is 235 Glascote Road.
- 2.8 An appeal was submitted to the Planning Inspectorate reference APP/Z3445/W/21/3277872 and was considered by an inspector appointed by the Secretary of State. An appeal decision dated 15 December 2021 was received by the Council confirming that the appeal had been **dismissed**.
- 2.9 The reason given that the proposal would conflict with the Local Plan when taken as a whole and that there are no material considerations that indicate the proposal should be determined other than in accordance with the development plan. Specifically the Appeal Inspector determined that the application would harm the character and appearance of the area.

Recommendation

For Information only.